



# PROJECT BRIEF October 2015







## **PROJECT OVERVIEW**

**SIZE OF DEV'T** 

12,326 SQM (1.23 HAS)

**PROJECT TYPE** 

3 Medium-Rise Residential Development

6-7 Storey Condo Buildings

**LOCATION** 

Acacia Estates, Taguig City

NO. OF UNITS / MIX

382 Units/ 2BR & 3BR

**NO. OF BUILDINGS** 

3 Medium-Rise Building with Basement Parking

**PARKING SPACES** 

306 SLOTS / 80% UNIT TO PARKING RATIO Covered – 306Parking slots

(Building A Linden -52, Building B Aspen -124, Building C Spruce-130)
Parking Levels: A:1 (basement) B & C: 2 each (basement)



## DMCI HOMES SITE DEVELOPMENT PLAN





## **LOCATION MAP**



Accessible via C-5 Road and a few minutes away from Makati Central Business District and Bonifacio Global City
the project is situated in the heart of the Acacia Estates, Taguig



## **HOW TO GET THERE**

#### Via C-5 (From Libis)

Head south on Eulogio Rodriguez Jr. Ave. toward C5. Continue onto Carlos P. Garcia Ave. SM Aura, slight right toward Scorpion underpass. Take the 1<sup>st</sup> left onto Scorpion and turn right onto service road. Take the second left onto Cayetano Blvd (formerly Levi Mariano Ave). Turn right onto Acacia Estates - Acacia Ave. Drive straight until and turn right to Molave Lane, the property is on the right side.

#### Via EDSA (From SLEX)

From EDSA, turn right to McKinley Road. Turn right to Lawton Ave. then turn left onto Bayani Road (Heritage Park). Keep left to stay on Bayani Road then turn left to toward service road. Continue straight to service road and upon sighting of Petron-BCDA, turn right to Cayetano Blvd (formerly Levi Mariano Ave.) Turn right at Acacia Estates – Acacia Ave. Drive straight until and turn right to Molave Lane, the property is on the right side.











## **DISTANCES**

Schools						
International School	4 Km	15 Mins				
British School	4 Km	15 Mins				
Colegio San Agustin	5 Km	20 Mins				
Assumption College	8 Km	20 Mins				
Commercial						
SM Aura	2.5Km	10 Mins				
Market! Market!	3Km	10 Mins				
Bonifacio High Street	4Km	15 Mins				
Greenbelt	8Km	20 Mins				
Tiendesitas	9Km	20 Mins				
Airport Terminals						
NAIA 3	7 Km	20 Mins				
NAIA 1	8 Km	30 Mins				
Centennial Terminal	8 Km	30 Mins				
Domestic Airport	8 Km	25 Mins				
Hospitals						
St. Luke's Hospital-BGC	5 Km	15 Mins				
Makati Medical Center	9 Km	25 Mins				



## What's behind the name?



Known for its strength and endurance, the maple tree is the icon of inspiration for Maple Place. The logo of Maple Place gracefully combines the tender breeze which delicately detaches a gentle maple leaf from its branch on a summer day, with the warm and zealous endeavors of its residents. The brilliant scarlet of maple enlivens the vast, Manicured lawns and verdant spaces, bringing in a strong sense of passion throughout The community. The elegance of cursive text and the character and vibrancy of the leaf, Beautifully visualized the quality of life in Maple Place



## Value Proposition

**Maple Place** is a low-density, three-tower medium rise residential development in Acacia Estates, Taguig City by DMCI Homes, a trusted developer with proven track record in quality and design. It features a Boutique-Hotel inspired architecture and a wide-array of amenities and facilities perfect for starting families and accomplished professionals looking for an exclusive, secure, and comfortable living environment that is strategically located near Makati CBD and Bonifacio Global City.





## **Primary Target Market**

#### **DEMOGRAPHICS**

Generally the end-users like young families and upgraders not only from the area of Taguig but also Potential Markets from Quezon City, Pasig and Makati that are willing to relocate and upgrade into a condo living setting near BGC and Makati CBD, with a monthly household income of Php120,000 and above.









## **Secondary Target Market**

#### **DEMOGRAPHICS**

- Overseas Filipino Workers (OFWs) looking of a spacious and suitable living environment for them and their families.
- Investors who are acquiring properties to rent it out or with the intent of selling and receive a profit from the sale.





# Feets real good to be Target Market - Psychographics

#### **Comfort Zoners**

- Family-oriented individuals who are willing to pay a bit more for their families' comfort and security
- Main motivation is to move to a better environment (defined as more scenic, private/secure in a village-setting, with adequate space to move and expand) which will also impact their family life (i.e., more enjoyable & relaxed).















#### **Architectural Concept: Boutique Hotel**

An intimate community of lush verdure, Maple Place engenders a strong sense of place and exclusivity to its residents. The architectural design of the building infuses sleek lines, textures, and earth-tone colors to achieve a modern appearance but still conveys a warm and homey feel. The use of canopies, ledges, and trellises does not only provide protection from the elements but also presents a play of depth, light, and shadow at the building exterior. Various tones of brown and natural stone accentuations of the building give it softness and calmness, and blend it to the lush landscape and open spaces. Balanced and well placed vertical elements combined with horizontal features connote a strong and firm shelter for its residents that would last for years.



## **Project Details**

**Size of Development Location** 

Total # of Units Parking Slots Parking Ratio 12,326 SQ.M. Acacia Estates Taguig City 382 306 80%



	Building	Unit Type	Unit Area	Gross Area	Total Units
Г	Linden		49.5 sq.m	56.5	70.00
		2BR		59.5	6.00
				64.5	7.00
			Total - 2BR Units		83.00
		3BR	70 sq.m	83	20.00
				87	2.00
				93	2.00
			Total - 3BR Units		24.00
3	Total Units - Linden			107	











### **Amenities**







#### **Outdoor Amenities**

- Kiddie Pool
- Lap Pool
- Play ground
- Garden / Picnic Area
- Cabana

#### **Indoor Amenities**

- Lounge Area
- Fitness Gym
- Audio-Visual Room
- Game Area

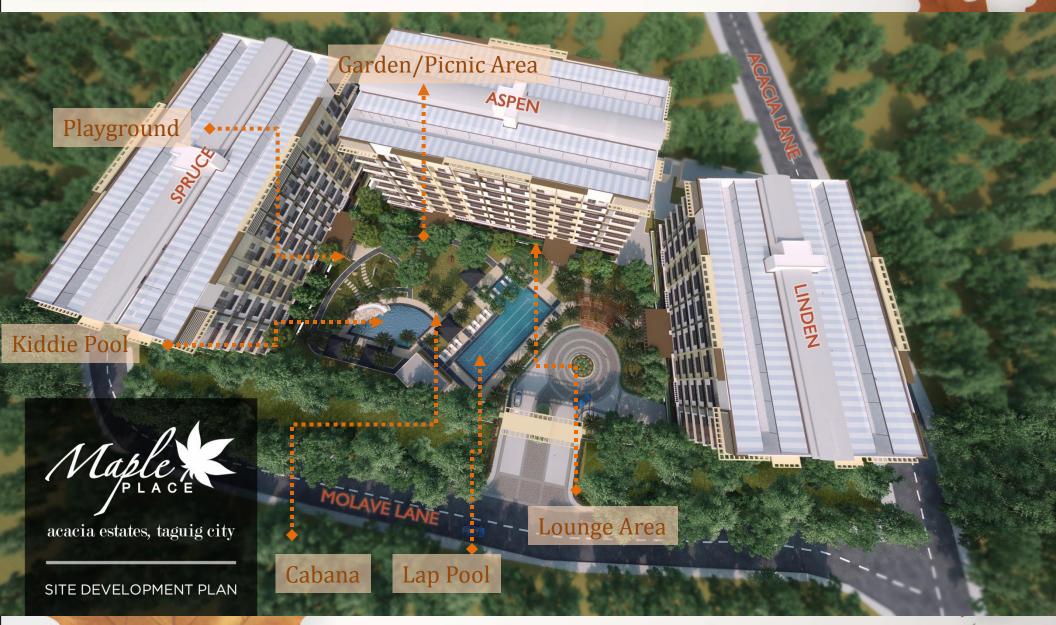
#### **Others**

- Snack Bar
- Laundry Station
- Water Station
- Convenience Store





## **Amenities**





















## **Other Building Features**







**Convenience Store** 



**Laundry Station** 







## **Other Building Features**

#### **Unit Balconies**



Scenic elevator per building



Single Loaded Hallway



Mail area per building





## **Other Building Features**

Provision for CCT V in common areas



Provision for individually metered utility and cable connections for each unit



Wi-Fi ready indoor amenity area



Provision for Fire Alarm System



Electrified perimeter fence



Stand-by
Power Generator for
common areas



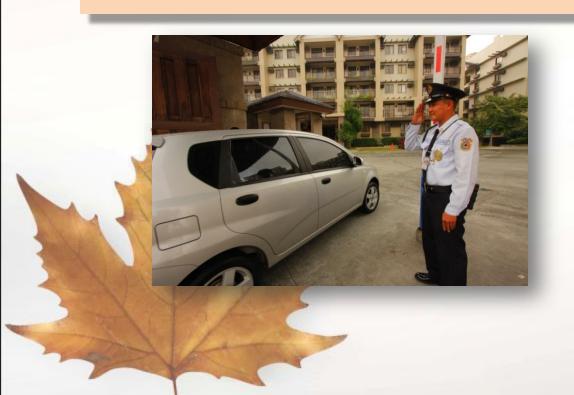
Automatic fire sprinkler and fire suppression system





## **PMO Services**

- 24-hour security, with roving personnel
- Guarded entrance gate
- General maintenance of common areas
- Taxi call-in service
- Utilities application and payment assistance









# Typical Unit Layout and and Building Floor Plans











#### 2-BEDROOM INNER UNIT WITH BALCONY

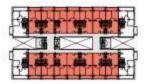
Approx. Gross Floor Area: 63.50 sqm

#### **AREA ALLOCATION**

APPROX. GROSS FLOOR AREA:	63.50 sqm
SERVICE AREA	7.00
BALCONY	7.00
TOILET & BATH	5.80
BEDROOM 2	9.40
BEDROOM I	10.35
KITCHEN	7.20
LIVING & DINING	16.75 sqm



FURNITURE AND APPLIANCES ARE NOT INCLUDED.



APPROX. GROSS FLOOR AREA IS INCLUSIVE OF BALCONY/IES AND SERVICE AREA AT THE ROOF DECK, IF APPLICABLE.

KEY PLAN IS BASED ON TYPICAL FLOOR.









#### **3-BEDROOM END UNIT WITH BALCONIES**

Approx. Gross Floor Area: 90.00 sqm

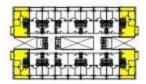
#### **AREA ALLOCATION**

LIVING & DINING	26.00 sqm	
KITCHEN	6.75	
BEDROOM I	10.80	
BEDROOM 2	9.90	
BEDROOM 3	7.30	
TOILET & BATH I	5.15	
TOILET & BATH 2	4.10	
BALCONY I	8.00	
BALCONY 2	5.00	
SERVICE AREA	7.00	

#### APPROX. GROSS FLOOR AREA:

90.00 sqm

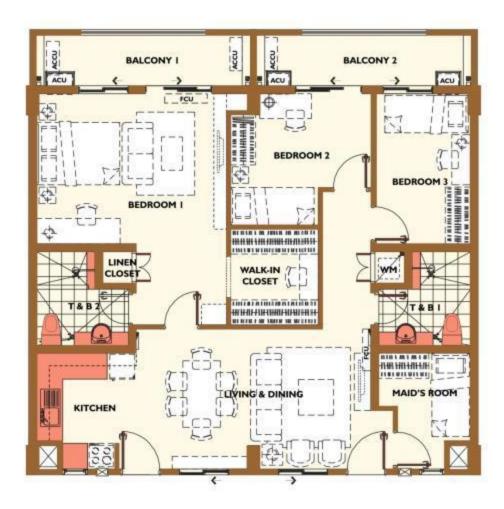
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#### TANDEM UNIT WITH BALCONIES

Approx. Gross Floor Area: 127.00 sqm

#### **AREA ALLOCATION**

LIVING & DINING	25.80 sqm
KITCHEN	7.20
BEDROOM I	27.90
BEDROOM 2	10.70
BEDROOM 3	9.40
MAID'S ROOM	6.40
TOILET & BATH I	5.80
TOILET & BATH 2	5.80
BALCONY I	7.00
BALCONY 2	7.00
SERVICE AREA	14.00

#### APPROX. GROSS FLOOR AREA:

127.00 sqm

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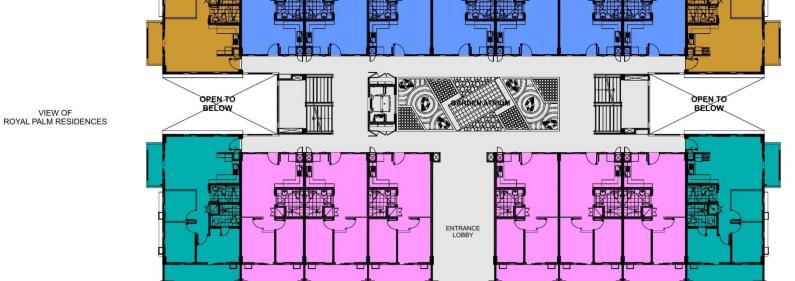
#### **EFFECTIVE OCTOBER 2015**



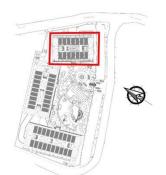








VIEW OF MAHOGANY PLACE 2



VIEW OF AMENITIES

2-Bedroom Inner Unit Approx. Gross Area: 59.50 sqm 2-Bedroom Rear Inner Unit Approx. Gross Area: 64.50 sqm 3-Bedroom End Unit Approx. Gross Area: 87.00 sqm 3-Bedroom Rear End Unit Approx. Gross Area: 93.00 sqm

#### **Linden Upper Ground Floor Building Plan**

- · Plans reflected as visuals are not to scale.
- · Actual configurations and features may vary per unit.
- Please check the specifications of the particular unit you are interested on purchasing with your seller.
- Approx. Gross Area is exclusive of service area at the roofdeck, if applicable.

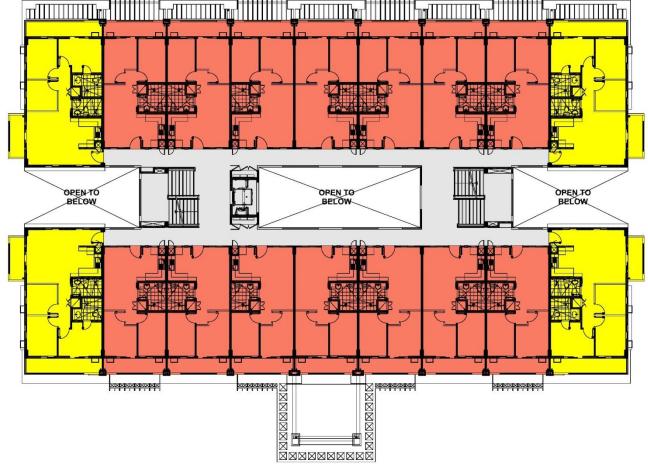
**EFFECTIVE OCTOBER 2015** 







VIEW OF ROYAL PALM RESIDENCES



VIEW OF MAHOGANY PLACE 2



VIEW OF AMENITIES

2-Bedroom Inner Unit
Approx. Gross Area: 56.50 sqm

3-Bedroom End Unit Approx. Gross Area: 83.00 sqm

#### Linden 2nd Floor Building Plan

- · Plans reflected as visuals are not to scale.
- · Actual configurations and features may vary per unit.
- Please check the specifications of the particular unit you are interested on purchasing with your seller.
- Approx. Gross Area is exclusive of service area at the roofdeck, if applicable.

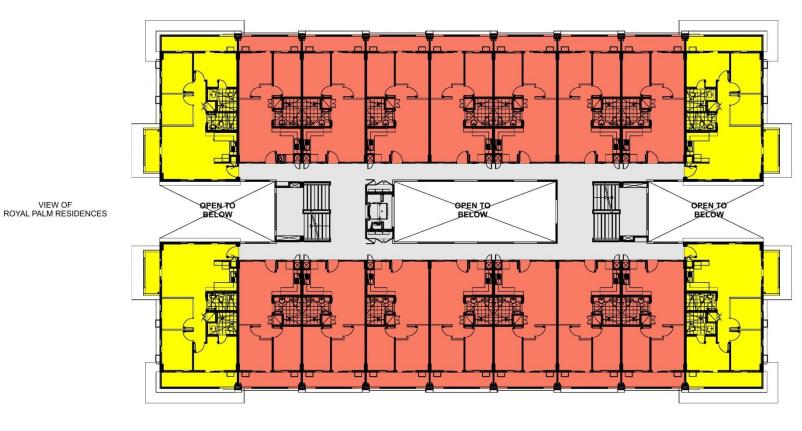
**EFFECTIVE OCTOBER 2015** 



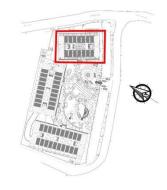
#### VIEW OF ACACIA AVENUE



VIEW OF MAHOGANY PLACE 2



VIEW OF AMENITIES







#### Linden Typical 3rd to 6th Floor Building Plan

- · Plans reflected as visuals are not to scale.
- Actual configurations and features may vary per unit.
- Please check the specifications of the particular unit you are
- interested on purchasing with your seller.
- Approx. Gross Area is exclusive of service area at the roofdeck, if applicable.



### **Turnover Finishes**



RESIDENTIAL UNITS	2BR: 49.5 sq.m	3BR: 70 sq.m
<u>FLOOR FINISHES</u>		
Living, Dining & Kitchen	Ceramic Tiles with baseboard	
Bedrooms	Vinyl Planks w	rith baseboard
Balcony	Ceramic tiles with	n pebble washout
Toilet & Bath	Unglazed co	eramic tiles
WALL FINISHES		
Interior walls	Painted	d finish
Toilet & Bath	Ceramic tiles; Painted cement finish above wall tiles	
CEILING FINISHES		
Living, Dining & Kitchen	Painted plain cement finish	
Bedrooms	Painted plain cement finish	
Toilet & Bath	Painted ficem board ceiling	
KITCHEN AREA	Granite finish kitchen countertop with cabinet system	
<u>DOORS</u>		
Entrance Door	Wooden panel door on metal jamb	
Bedroom Door	Wooden door on metal jamb	
Toilet Door	Wooden door with louver on metal jamb	
Balcony Door	Aluminum framed glass panel with insect screen	
<u>windows</u>	Aluminum framed glass panel with insect screen (except awning windows)	
FINISHING HARDWARE		
Main Door Lockset	Lever type keyed lockset	
Bedroom Lockset	Lever type keyed lockset	
Toilet Lockset	Lever type privacy lockset	





### **Turnover Finishes**

RESIDENTIAL UNITS	2BR: 49.5 sq.m	3BR: 70 sq.m	
TOILET & KITCHEN FIXTURES	<u>&amp; KITCHEN FIXTURES</u>		
Water Closet	Top-flush, one-piece type		
Lavatory	2BR: Undercounter-type lavatory / 3BR: Undercounter-type, & wall-hung w/ semi pedestal type lavatory		
Kitchen Sink	Single Bowl with side drain	, stainless steel kitchen sink	
Kitchen Faucet	Goosen	eck type	
Shower Head and Fittings	Exposed Bath and Shower Mixer		
Toilet Paper Holder	White, recessed type		
Soap Holder	White, recessed type		
Toilet Exhaust	Ceiling-mounted exhaust fan		
Kitchen Exhaust	Rangehood provision		
COMMON AREA			
FLOOR FINISHES			
Stairs	Ceramic tiles with pebble washout		
Hallway/Corridor	Ceramic tiles with pebble washout		
Roofdeck	Straight to finish concrete		
Driveway / Parking	Straight to finish concrete		
WALL FINISHES			
Exterior Wall Finish	Combination of plain and textured paint on cement finish		
Hallway	Painted plain cement finish		
Stairwell	Painted plain cement finish		
CEILING FINISHES			
Hallway	Painted plain cement finish		
Stairwell	Painted plain	cement finish	
Driveway / Parking	Painted plain cement finish		
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• Effectivity of Pricelist – October 30, 2015

- RFO:
  - Linden-February 2020
  - Minimum down payment will be at
    - 30% units facing amenities
    - 20% back facing units







**PAYMENT TERMS** 





### **Pricing**

#### ❖ LINDEN BUILDING

Unit type	No. of Units	GROSS AREA (Including Balconies)	Minimum List Price	Maximum List Price
2 Bedroom	83	56.50 sqm - 64.50 sqm	3,665,000*	4,507,000*
3 Bedroom	24	83.00 sqm - 93.00 sqm	5,301,000*	5,726,000*

Parking	No. of Slots	GROSS AREA	List Price
Covered Parking			
Single Parking	40	12.50 sqm	650,000*
Tandem Parking	6 pairs	25.00 sqm	975,000*

\* For closing fees, refer to memo #PD-12-10-019 dated October 15



		FRONT UNITS	
SAMPLE COMPUTATION	ON	LINDEN Inner Unit	LINDEN End Unit
Unit Area (sqm)		49.50	70.00
List Price		3,700,000.00	5,680,000.00
Regular Discount (if BF)	4%	148,000.00	227,200.00
LP net of regular Discount		3,552,000.00	5,452,800.00
PDC Discount (If requirements are completed within 30 days)	2%	71,040.00	109,056.00
Total Contract Price		3,480,960.00	5,343,744.00
Closing Fees	10%	348,096.00	534,374.40
Down Payment	30%	1,044,288.00	1,603,123.20
Monthly Payment (Less Reservation Fee)		19,697.85	30,444.68
No. of Months til RFO		52 Months	52 Months
Balance - BF	70%	2,436,672.00	3,740,620.8

		BACK UNITS		
	LINDEN Inner Unit	LINDEN End Unit		
	49.50	70.00		
	3,665,000.00	5,726,000.00		
6	109,950.00	171,780.00		
	3,555,050.00	5,554,220.00		
6	71,101.00	111,084.40		
	3,483,949.00	5,443,135.60		
%	348,394.90	544,313.56		
%	696,789.80	1,088,627.12		
	13,015.19	20,550.52		
	52 Months	52 Months		
%	2,787,159.20	4,354,508.48		
	% %	LINDEN Inner Unit  49.50  3,665,000.00  6 109,950.00  71,101.00  71,101.00  3,483,949.00  348,394.90  696,789.80  13,015.19  52 Months		





Maple Place bears the DMCI Homes Quality Seal, which represents our commitment to deliver homes that are built to last. Your new home is subject to our proprietary quality management system, and comes with a 2-year limited warranty\*.

\*Property developers typically provide a one-year warranty. DMCI Homes' 2-year limited warranty covers most unit deliverables, except operable items subject to daily wear and tear. Terms and conditions apply.







In its continuing desire to improve the project, DMCI Homes reserves the right to change product features, prices and terms without prior notice and approval. Floor plans and perspectives depicted in this material are for demonstration purposes only and should not be relied upon as final project plans.







# Thank you and Happy Selling! ©



